

# (LEAD) PRODUCT MANAGER / OWNER

over 10 years' professional experience in IT



## Loïc ROBERT

French / 38 years old  
[contact@loicrobert.fr](mailto:contact@loicrobert.fr)

### Langues

French, English, Brazilian Portuguese

### Tools

Postman, Atlassian, QuickSight, Miro

### Methodology

Kanban, Scrum, V cycles, Lean

### Soft Skills

A gregarious and pragmatic spirit

### Diplomas

Master's degree in computer science and information systems - SUPINFO 2009

BAC (A-levels) in Science with a major in Engineering Sciences

### Hobbies

Sport, photography & video games

### Other experience

Part-time permaculturist  
Blogger on [harvestntech.fr](http://harvestntech.fr)

Qualified sports coach for 3 years

Opened a start-up in Brazil

Holder of a military licence

### Lead Product Manager, Rail Europe, 1 year & half

since March 2023

Whenever a client's looking for a route in Europe, our technical assets work with our transport partners to develop solutions. Our team works within this perimeter to ensure that we can respond to any request for a European destination. The role of Lead, which I was given after just a few months, has enabled me to re-use my coaching skills, to give full rein to my optimism as a unifier and to take on new responsibilities such as:

- Defining the strategy in line with the company's vision
- Building the delivery roadmap over 9 months
- Uniting the team of PMs and coaching them (objectives/responsibilities)

Also, with my team, we are monitoring performance indicators to measure the success of our features with high Take Rate potential (600k to 1,000K) such as:

- Reducing the response times of our assets
- Building a multi-provider solution
- Connection to a new API for Eurostar offers
- New carrier offers such as IRYO & RegioJet
- The sale of passes such as those from Trenitalia
- The extension of our Group Online range, notably via DB

### Product Manager, HiPAY, 1 year

March 2022 > February 2023

In an ultra-competitive environment, I'm joining a new team dedicated to rapidly adding value to the product: creating from scratch a new micro-service that interfaces with the legacy via the use of exposed APIs to offer a new staggered payment method.

### Project Manager IT, SNCF Connect & tech, ~2 years

April 2019 > September 2021

I'm taking the business issues in hand by working with my team to express their needs. We support them in breaking down and prioritising the issues, including the strategic one for SNCF: the migration of Eurostar to a new system architecture.

### Product Owner, Eurostar.com as a consultant, ~2 ans

August 2013 > July 2015

The main link between all the teams of developers, integrators, testers, production teams and Eurostar.com's marketing teams.

### Product Owner Proxy, Société Générale as a consultant, 1 an

June 2012 > July 2013

I was involved in setting up the agile method: understanding the customer's needs and his product, helping him organise his backlog, supporting the development teams right through to delivery.

### Support Fonctionnel Niveau 2, SNCF Connect & tech as a consultant, 2 ans

Mars 2010 > May 2012

Support for production teams: researching and updating functional specifications, responding to incidents.

### Responsible formation JAVA, SUPINFO, 1 an

January 2009 > February 2010

A geek with a passion for programming, I trained students and instructors in JAVA technologies, at the time in partnership with Sun Microsystems.

